



## American Association of School Personnel Administrators

### ***Perspective* newsletter advertising information and rates**

Electronic member newsletter published 3x/year (February, August and November). Features include articles by and for members, president's column, member news and other regional AASPA information.

#### **3-Color Advertising Rates (red, white and black):**

- 1/4 page ad = \$250
- 1/3 page ad = \$410
- 1/3 page ad = \$585
- Full page ad = \$750

#### **Full-Color Upgrade:**

Add \$250 to above costs

#### **Submission Deadlines:**

- February/March/April issue = January 15
- August/September/October issue = July 15
- November/December/January = October 15

#### **Submission Instructions:**

Please submit ads via e-mail to Matt as soon as possible, either in the original design or as a PDF. Mailed and faxed submissions are also accepted.

#### **Remittance Information:**

Payments may be mailed to: American Association of School Personnel Administrators  
11863 W. 112th Street, Suite 100  
Overland Park, KS 66210

Pay online: [www.aaspa.org](http://www.aaspa.org)

AASPA accepts the following methods of payment:

- Check/money order (U.S. funds only, please)
- Purchase order
- Credit card (Visa, MasterCard, American Express and Discover Card)

#### **Questions?**

Please contact Matt by e-mail at [matt@aaspa.org](mailto:matt@aaspa.org) or by phone at (913) 327-1222