

**AASPA'S 72nd ANNUAL CONFERENCE - MYRTLE BEACH, SC - OCTOBER 12-15, 2010**  
**AASPA EXHIBITOR RESERVATION FORM**



**Exhibitor Information**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Please provide a 20-30 word description of your company (to be used in the Program Booklet):**

\_\_\_\_\_

\_\_\_\_\_

**2010 ANNUAL CONFERENCE EXHIBIT RATES AND GUIDELINES**

- \$750\*\*+ Standard (Good Location): 105-107, 112-120, 143-144
- \$850\*\*+ Prime (Better Location): 103-104, 108-111, 121-127, 132-137, 142, 145, 148, 153-158
- \$1050\*\*+ Premium (Best Location): 101-102, 128-131, 138-141, 149-152, 159-160

**Booth Selection**

1st Choice \_\_\_\_\_  
 2nd Choice \_\_\_\_\_  
 3rd Choice \_\_\_\_\_ \$ \_\_\_\_\_

Additional Person Fee/\$200  
 Yes  No \$ \_\_\_\_\_

Business Partner Web Showcase/\$500  
 Yes  No \$ \_\_\_\_\_

Interested in Sponsoring Exhibit Hall Reception?  
 Yes  No  
 Drinks/\$10 each # \_\_\_\_\_  
 Snacks/\$500 each # \_\_\_\_\_ \$ \_\_\_\_\_

Will provide gift for drawing in Exhibit Hall?  
 Yes  No

Exhibitor Meals  
 Includes Breakfast October 12-15 & Lunch October 13  
 Yes  No  
 \$75/person # \_\_\_\_\_ \$ \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

**Booths:** Each booth is 10' X 10' and consists of 8' high back wall and 3' high side drape, one 6' table, 2 chairs, wastebasket and ID sign. You will have the opportunity to order other items after you have reserved your booth space.

**\*\*Early Registration Deadline:** Prices listed are for registrations received by July 12, 2010. After July 12, 2010, please add a \$50 late fee to booth price.

**+Additional Person Fee:** You will be provided with two complimentary badges per booth. Additional badges may be purchased at a cost of \$200 each. The maximum number of people per booth at any given time is three. If you require more than three people simultaneously, we ask that you reserve a double booth space.

Conference Program Booklet Advertising

Full Page  1/2 Page  1/4 Page  Back Cover  
 \$800 \$450 \$325 \$2,000

Advertising should be in black and white and submitted to AASPA via email. Call AASPA for deadlines and other submission requirements.

**Payment (in U.S. dollars)**

Check (payable to AASPA)

Credit Card:        

Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Security Code # \_\_\_\_\_

Signature \_\_\_\_\_

**NOTE: We must have full payment for your booth within three weeks of receiving this form or we will release your booth space. Booth cancellations must be sent in writing. Cancellations received by July 12, 2010 will be refunded the full amount. Cancellations received after July 12 and by September 13, 2010 will be refunded if your reserved space is resold. Cancellations made after September 13, 2010 will not be eligible for a refund.**

Please complete and return this form to:  
 AASPA • 11863 W. 112th Street, Suite 100 • Overland Park, KS 66210  
 Phone: (913) 327-1222 • Fax: (913) 327-1223 • aaspa@aspa.org